



Social Marketing Manager (m/w/d) eHealth Augsburg/Greater Munich

Health is today everyone's business. As well as a private level, companies increasingly take the longview of their role in human sustainability and the environment in which their organizations operate. Also, "Made in Germany" in MedTech is still a brand and getting Healthcare to each patient is a trustful guarantee.

B'IMPRESS as an agency brand accompanies companies from Germany/DACH and EMEA internationally in market access to EU, business partnering by matchmaking, business development, and stakeholder communication. See more at <https://bimpress.de/en/industries/healthcare/>.

Job Description:

As Social Marketing Manager (m/w/d) eHealth within our team you're holding a responsible and trustful position in our lead generating tasks and clients' contacts. This includes:

- Jointly responsible for the content strategy across all social media channels of our lead generating platforms and channels
- Conceptualize, plan, create and publish inspiring content across all channels
- You're keeping track of competitors and current trends in the industry
- You constantly analyze and optimize your measures and monitor your successes
- You will also be responsible for live formats, the content conception of shoots as well as the control and execution of content production processes.
- Creating texts for all marketing materials and websites
- Responsible for the development of new channels or leads
- With support from marketing & channel strategy resources, present special programs to prospects.

Qualifications:

REQUIREMENTS:

- At least 3-5 years of experience in the Managed IT Services, or IT Services industry.
- 4-year college degree or equivalent industry experience.
- Sales/business development experience would be helpful.
- High level of financial acumen, in order to have "business discussions with business people."
- Good communication, presentation, and listening skills.
- Accurate work habit or being detail-oriented.
- English language skills are a plus.

What we offer:

Our client's offers:

- Opportunity to contribute to growth in an exciting environment
- Part-time employment with partly from home or mobile
- Attractive, performance-based pay & flexible working hours
- Work in a dynamic team
- Entry date: asap

Kunde/AG: **B'IMPRESS / Balance Consulting**
Pos./Aufgabe: **Social Marketing Assistant (m/w/d) eHealth**
VDatum: 2021-09-06



Our client is an equal opportunity and affirmative action employer. We consider all qualified applicants for employment without regard to race, color, sex, religion or creed, national origin, sex, pregnancy, age, sexual orientation, transgender status, gender identity, disability, alienage or citizenship status, marital status or partnership status, genetic information, veteran status or any other characteristic protected under applicable law.

Contact us:

B'IMPRESS – impressive communication in eHealth & sustainability

c/o Balance Consulting UG (haftungsbeschränkt)

Herrn/Mr. Robert J. Brunner, Managing Consultant

Gratzmüllerstr. 5, D-86150 Augsburg

Phone: +49 821 661090-31:

Email: jobs@bimpress.de